



Parking Technical Advisory Group General Meeting Minutes

Zoom Remote Meeting Hosted in Tacoma, WA 98402
Thursday December 8, 2023 - Occurs First Thursday, Monthly

Call to Order	The meeting was called to order at 4:12 p.m.
Members Present	Steph Farber Co-Chair, Joe Loran Co-Chair, David Schroedel, James Sinding, Robyn LaChance
Members Absent	Stephanie Sarber
City Staff Present	Rachel Barra (Public Works), Eric Huseby (Public Works)
Guests Present	Natalya German (Republic Parking NW) Ida Saucedo (Republic Parking NW) Rick Williams (Rick Williams Consulting) William Reynolds (Rick Williams Consulting)
Updates	<p>PTAG Update:</p> <ul style="list-style-type: none">• No Update <p>Transportation Commission:</p> <ul style="list-style-type: none">• No Update <p>City Updates:</p> <ul style="list-style-type: none">• Eric- December 18, 2023 RPZ 12 will be live. Enforcement services will be gradually eased in through the end of 2023. This will be the largest RPZ in the RPP to date.• Eric- The public comment window for the Home in Tacoma project has been extended. Staff representing the project will be aiming to come back to the group in February or March to provide an informational update and go over the content. After the comment period they will go to Council with recommendations. Staff will provide info in advance.• Eric- At-Large Council Member Olgy Diaz will host a town hall on December 16, 2023, from 11 AM to noon, at the University of Washington Tacoma.



- Eric- Rachel Barra, PTAG staff liaison, has returned from leave. She needs to reintegrate back into the flow of things and her priority will be providing *behind the curtain* support to PTAG. Until Rachel is ready to take on the role in full capacity Eric will continue being the face of the monthly meetings with Rachel managing meetings, work plan items and engagement.

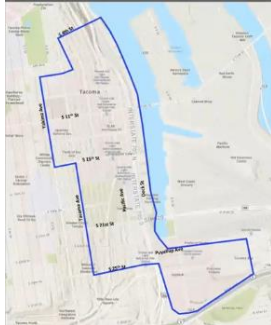
Public Comment

No Comment

Regular Business

4:30pm

Informational- Early read from Downtown Employee and Resident Survey



William Reynolds with Rick Williams Consulting

Key points in the conversation included:

- Reviewed the action plan for 2023.
- The travel survey is currently live. The closing window has been extended to December 22, 2023 to get more responses.
- Survey Goals:
 - Assess commuter habits by day of week (detailed mode split)
 - Assess resident car storage needs.
 - Evaluate the visitor parking experience to track over time.
- Early observations/Employees:
 - 96 employee responses
 - 2.6 out of 5 stars for the Satisfaction Score.
 - 20-40% remote work rate.
 - 80-85% drive along rate.
 - Employees report driving less and taking transit less since March 2020.
- Steph Farber- “We have a 2.6 out of 5 rating. With other cities, are there any others that have a score of 5? Where does Tacoma rank?”
 - William Reynolds- “This is completely normal for the employee user group.”
- Early observations/Residents
 - 2.9 out of 5 stars for the Satisfaction Score.



- 23 resident responses
 - 7 of the 23 residents have lived in downtown less than 2 years.
- Early observations/Visitors
 - 116 visitor responses.
 - Walking rating: 2.9 out of 5.
 - Bike rating: 2.0 out of 5.
 - Transit Rating: 3.0 out of 5.
 - Difficulty finding on-street short term parking: 2.9 out of 5
 - Difficulty finding off-street public parking: 3.1 out of 5
- Ida Saucedo- “Do you know where some of the employees or residents are that are taking the survey?”
 - William Reynolds- “The survey does offer the option for folks to provide a general area of where they are coming from?”
- Natalya German- “What outreach has been done to get the survey out so far? It would be good know what has been done so we can figure out what is needed to get it out.”
 - William Reynolds- “It’s been circulated via social media, mailing lists, press release with media partners. Property managers are due to get a media blast soon.”

5:10 pm

Informational- work plan discussion

Rick Williams with Rick Williams Consulting

Key points in the conversation included:

- Engage in projects that better inform us of the curb system. Q1: quick stop zone assessment, combination zone pilot study and developing a curb evaluation framework.
- Address some of the curb management issues that are of interest with PTAG. Q2: enhancing program offerings through surveys and assess the feasibility of alternative permits/wallet options.



5:00pm

*Informational—2024 work
plan discussion*

Steph Farber ended meeting at 5:20 p.m.

Adjournment

Acronyms Used:

Common ones listed below:

- PTAG- Parking Technical Advisory Group
- RPZ- Residential Parking Zone
- RPP- Residential Parking Program
- Q1- Quarter 1, January - March
- Q2- Quarter 2, April – June

